

I came to Coady Institute to improve my leadership skills as a credit union leader. Global tools and skills will enable me to handle the credit union's social contribution towards better performance in Korea thus to increase assistance to the people in Asia.

## SeokJo Son

Senior manager

National Credit Union Federation of Korea, South

My job involves staff management, rationalization of duties division and job coordination between departments and investment company management.

The federation is a non-profit institution which is an apex trade association, financial intermediary and business organization. It represents member credit unions to the government, the regulator and the international credit union society. It conducts publicity, supervision, management consulting and education. It manages an interlending service as a central financial facility and offers a variety of mutual insurance to members.

