



*The values of Coady Institute correspond to those of the Korean credit union cooperative movement. I would love to enhance my skills in order to add value to the service we provide to local residents.*

## Seong Chul Hong

*Chief executive officer*

*Yeosu Jaeil Credit Union, South Korea*

I manage relationships with credit union members ensuring that they receive the best services and are supported in their growth aspirations. I also ensure compliance with all credit union policies and procedures, and develop yearly plans for new business, while ensuring that existing businesses are properly served.

The Yeosu Jaeil Credit union was established in 1976 to enable the working poor to build savings and access loans. Thirty-nine years later, our goal is still to develop local economies through building a strong bond with local residents and providing services to all members regardless of social status.

# COADY

INTERNATIONAL INSTITUTE  
ST. FRANCIS XAVIER UNIVERSITY

Diploma in Development Leadership Class of 2015