



*The ABCD course which I acquired from Coady has opened my eyes to focus on local resources rather than from outsiders. This diploma program will help expand my knowledge of community-based development.*

# Zelalem Temesgen

*General manager*

*Besu Eji, Ethiopia*

I have been the general manager of Besu Eji since December 2011. My roles include research and development of microfinance strategies, developing a six-year plan, negotiating agreements with government departments, bookkeeping, banking and auditing, collaborating with community leaders and facilitating training programs.

Started in January 2011, Besu Eji provides small business loans, training and infrastructure support to help stimulate business in the local Ethiopian community. Many different types of businesses are supported: marketplace stalls, transportation, livestock production, agriculture, etc. Because sustainability is important, the project will appoint and train local loan officers to work within the community. The loan officers will foster development of business ideas, evaluate and assist borrowers.

# COADY

INTERNATIONAL INSTITUTE  
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