



## Livelihoods and Markets

Addis Ababa, Ethiopia  
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The program explores different approaches for livelihoods promotion including value chain development, making markets work for the poor, and social enterprise. It combines in-depth deconstruction of key concepts and tools, real-life illustrative examples and interactive exercises to help participants build and enhance their skills in developing inclusive market systems.

*“My studies at Coady have not only increased my knowledge and skills in community development, but have changed my attitude and given me the skills essential for leadership.”*

Coady graduate

# Livelihoods and Markets

## Personal benefits

- Understand the linkage between livelihoods, market and community development and poverty reduction;
- Become familiar with the key terminology and concepts in this field, key frameworks, tools and approaches, as well as the related challenges and emerging lessons;
- Learn how to practically apply these tools and methodologies to conduct value-chain analysis and develop value-chain programs;
- Become connected with a growing professional network of peers from various organizations around the world working in this quickly changing field.

## Organizational benefits

- Gain an understanding of relevant, contemporary tools, frameworks, and approaches in livelihoods development and market engagement;
- Develop intermediate-level expertise and enhance in-house capacity in conducting value-chain analysis and developing pro-poor, inclusive and equitable value-chain interventions;
- Gain insights into new thinking and cutting-edge innovations in the area of community-level micro- and small enterprise development, both on- and off-farm.



Based at St. Francis Xavier University, Coady International Institute offers programs relevant for today's community development practitioner and social change actor. The Institute is an educational organization dedicated to identifying, developing and disseminating knowledge on effective development practice. As a leader in the study and practice of community-based development, Coady Institute provides relevant programs that help others make a positive difference in their own communities.

## Who should take the Program?

This course is ideal for community development program officers, co-ordinators and managers who are currently working with small-holder producers, supporting micro-enterprise development or income-generating activities. This includes organizations engaged in livelihood promotion programs, the private sector, technical service providers, financial institutions and other stakeholders.

## Scholarships

Thanks to the generous financial support of Global Affairs Canada, as well as a number of individual and institutional donors, Coady International Institute is able to offer partial scholarships to most candidates accepted into the Institute's education programs.

Please visit [coady.stfx.ca](http://coady.stfx.ca) to ensure you meet the deadlines.

## How to apply

For information on scholarships, detailed admission requirements and how to apply, please visit: [coady.stfx.ca/education/](http://coady.stfx.ca/education/)

