



“I originally came to Coady through the Odawa Native Friendship Centre in Ottawa. Due to funding shortages I was laid off, so I began a social enterprise following my feminist teachings.”

Jenn Hayward

Owner

She's The Change, Ottawa, Canada

I am the founder and the creative talent behind the brand. By using my experience as a stand up comedian, I will use my voice to help create social change around the globe.

She's The Change is a strength-based storytelling platform for women around the globe. Launching in late 2016, it is a social enterprise working to tell the stories of women changemakers and their initiatives around the world. This social enterprise aims to only hire women from developing countries and to give back 15 percent of revenues each year to global leadership development. There are so many untold stories of women and She's The Change will find a way to bring them to the forefront and use positive storytelling to benefit society.

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