



SOCIAL ENTERPRISE FOR INCLUSIVE ECONOMIES

September 7 - September 18, 2020

There has been growing interest in social enterprise as a vehicle to create social change while addressing the age-old question of sustainability. Beginning with an assessment of the emergence and history of the social entrepreneurship movement, this course will cover topics such as the for-profit non-profit divide, the need for varied capital at different stages, and aspects of institutional and personal leadership. The course will be a combination of theory, introduction to tools and approaches, case studies, first-hand practitioner experience as well as field visits to help participants explore strategies for creating inclusive local economies.

TOWARDS A FULL AND ABUNDANT LIFE FOR ALL

Personal benefits

This course will help you:

- understand the context under which social enterprises are emerging as well as the overall landscape of actors involved;
- develop an understanding of the different stages of social enterprise evolution and pathways to scaling;
- become familiar with aspects of social enterprise design, resource mobilization strategies as well as developing monitoring, evaluation and learning (MEL) systems; and
- connect to and network with like-minded individuals from various organizations around the world who are trying to think outside the box.

Organizational benefits

The course gives organizations the opportunity to:

- develop a more nuanced understanding of what social enterprises are all about, the benefits as well as the challenges and pitfalls;
- develop staff capacity to better understand the necessary pre-conditions for social enterprise development as well as possible transition pathways; and
- receive an in-depth introduction to successful and emerging social enterprise models in sectors such as health, agriculture, education, housing, water and sanitation etc.

Who should take the program?

This course is ideal for development leaders and change makers who are grappling with questions of how to balance the social mission with the issue of sustainability of their organizations and are seeking creative solutions.

Classroom Methods

Coady courses include a variety of participatory and experiential learning methods by which participants share their experiences and deepen their learnings. These include lecture presentations, small group discussions, role-plays and simulation exercises, video/written case studies, guest speakers, and skill-building exercises. Participants benefit from visits to local field sites to engage practitioners and dialogue with stakeholders. All presentations and instructional materials are in English.

Fees

A mix of institutional and private donors who share Coady Institute's vision of community-based, citizen-lead change subsidize the institute's educational programs. As possible, Coady will provide qualifying candidates with a partial bursary to assist with course fees. However, all participants will be responsible for fees payable of at least \$2,250 CAD, as well as travel and other costs. **Fees are payable prior to the start of the selected course.**

Details on fees are available at www.coady.stfx.ca

Established in 1959, Coady International Institute is committed to accompanying generations of global leaders skilled in the application of citizen-led, asset-based, and community-driven leadership for economic and social change. Located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People, on the campus of St. Francis Xavier University, Antigonish, Nova Scotia. Coady International Institute includes a network of leaders in 130 countries globally. Learn more at coady.stfx.ca.