

# COADY



2009 - 2010 Annual Report

# MESSAGE FROM THE CHAIR OF THE ADVISORY COMMITTEE

## Welcome to the Annual Report

*“The people can do ten times  
what they think they can do.”*

- Rev. Dr. Moses M. Coady

The Coady International Institute is a unique and innovative leader in the field of leadership education for community development.

Created in 1959 by the leaders of the Antigonish Movement, the institute was founded on the principles of self-reliance and adult education, economic cooperation and community action.

The Coady Institute's influence continues to spread around the world thanks to the work of over 5,000 graduates in over 130 countries, by Canadian youth associates who participate in the Coady Institute's partnership programs and by the thousands of supporters who make the Institute's work possible.

We are honouring the legacy by building a strong future and expanding programs. By conducting practical research, creating vital partnerships, and introducing innovative initiatives, we create an environment for dedicated community leaders to succeed.

A milestone is an event that provides an opportunity to celebrate past success and look forward to future success. A milestone is an event that provides us with the opportunity to celebrate great achievements.

I am honoured to present this year's annual report, which marks three important milestones for the Coady International Institute.

The first milestone was reached in September of 2009, when over 1,000 people gathered at the campus of St. Francis Xavier University for the grand opening of the new home of the Coady Institute.

The second milestone involves the advancement of knowledge, as we witnessed a clear shift in development thinking, in Canada and internationally, towards the philosophy of citizen-led development that is at the heart of Coady Institute's research and education programs.

The third milestone was more personal, as the Coady Institute's longest-serving Director, Mary Coyle, announced her decision to leave the Institute after over 13 years of remarkable leadership.

Mary has placed the Coady Institute in a position of strength unparalleled in the institute's history. She has also built a committed and capable team that will maintain the momentum that she has set in place.

During the coming year we look forward to welcoming a new Director who will guide the Coady Institute to its next important milestones!

On behalf of the diverse, global community of Coady graduates, supporters and partners, thank you, Mary, for bringing us this far. We all wish you happiness, good health and success with your next adventures.



A handwritten signature in blue ink, which appears to read "Susan Crocker".

Susan Crocker  
Chair of Coady Advisory Committee

# MESSAGE FROM THE DIRECTOR AND THE PRESIDENT

## Strengthening our Circle

What a year it has been. This year's annual report is one of the most substantial we have ever produced because it has been a year filled with the celebration of achievements, new beginnings, bold initiatives and the reunion of old friends.

Connecting with people is so important. It is the foundation of what we do. Our 50th anniversary presented a remarkable opportunity to reach out and reconnect with those whose lives the Coady International Institute has touched.

The grand opening of our new buildings in the heart of the St. Francis Xavier University campus gave us the opportunity to celebrate 50 years of Coady achievements with a gathering of over 1,000 friends of the Coady Institute.

To reach out even further, we organized a study tour and brought supporters with us to see the work that some of our Coady graduates and partners are doing in India and Nepal.

We introduced our vision for the future by initiating the development of an International Women's Leadership Trust. To share this aspiration, we invited Jayshree Vyas from SEWA Bank in India to come to Canada and cross this vast country with us to speak of her experiences and express her thoughts about women's leadership.

In June of 2010, we launched a valuable new initiative that will allow us to engage with Indigenous women in Canada. Our new Indigenous Women in Community Leadership program will develop the leadership potential of First Nation, Métis, and Inuit women who are involved in economic and social development of their communities.

We renewed our commitment to the world-class educational programming that has distinguished us. We expanded our programs: doubling our certificate offerings and sending our largest-ever cohort of youth associates on placements with our partners in Africa, South America and the Caribbean.

Our cutting-edge work in ABCD (Asset Based Community-Driven Development) continues to gain recognition. Staff expanded their work to Ethiopia in 2003, Kenya in 2009 and most recently South Africa, where they were invited to explore partnerships with sectors ranging from civil society groups and private foundations to academic institutions and local and national levels of government.

What a year it has been! We celebrated, we initiated, we expanded our friendships and partnerships and reconnected with others. Our circle has widened and our vision for the future is set. Our graduates, our staff and our supporters form a dynamic combination.

From this platform of strength, together we are well positioned to accelerate and multiply the positive influence and impact of this great Canadian institution.



In November Dr. Sean Riley and Mary Coyle attended the Coady Institute's Golden Jubilee Celebrations in Kathmandu

Sean Riley

Mary Coyle

# 2009 FALL CONVOCATION

## Coady Alumnus and Contributor Receive Honorary Degrees

St. Francis Xavier University honoured two outstanding individuals during Fall Convocation 2009, bestowing the degree Doctor of Laws honoris causa upon Rt. Hon. Winston Baldwin Spencer, Prime Minister of Antigua and Barbuda and graduate of the Coady International Institute, and Canadian businessman and philanthropist Allan P. Markin of Calgary.

The ceremony took place on Saturday, December 5 at the Charles V. Keating Millennium Centre.

The Rt. Hon. Winston Baldwin Spencer has long been a champion of the interests of developing countries. In 2004, he was elected Prime Minister of Antigua and Barbuda when over 90 per cent of voters turned out at the polls to elect his United Progressive Party in a landslide victory. He was re-elected again in 2009.

Graduating from the Coady with a diploma in social leadership in 1968, he went on to study at Ruskin College at Oxford

University and the University of Oslo. He rose to prominence in the Antigua and Barbuda Workers Union where he served for over 25 years.

In September 2008, he became the first leader to receive the

Dr. W. Baldwin Spencer



International Institute beginning in 2010.

Prime Minister Winston Baldwin Spencer made the announcement at the Coady International Institute's 50th anniversary class Farewell Banquet. Prime Minister Spencer attended the Coady on a scholarship from the Canadian International Development Agency and decided to create a similar opportunity for others from his country.

"He believes in our approach to leadership development and community building," said Institute director Mary Coyle. "His government's initiative will ensure community leaders from Antigua and Barbuda come here to train with us. It is an incredible compliment to the Coady and to Canada."

Prime Minister Spencer first indicated his commitment to make the Coady International Institute's education programs

Millennium Development Goals Achievement Award in recognition of his outstanding leadership and dedicated efforts advancing the cause of development.

Mr. Allan Markin is a distinguished and well-known successful businessman in the energy industry in Canada. He was the leading donor in the capital campaign and his contribution to the Coady International Institute goes beyond funding. Mr. Markin has great concern for helping to improve the welfare of his fellow citizens and the well-being of people throughout the world.

With nearly 40 years experience in the oil and gas industry, he is a self-made success story. In 1989, he became the chairman of Canadian Natural Resources Ltd., and has been credited with building it into one of Canada's largest oil and gas companies.

Speaking at the Convocation, he said, "*They (Coady graduates) have seen the advantage in transforming their knowledge into wisdom - on the ground, face to face, and hand to hand.*"

Dr. Allan P. Markin



## Visiting Prime Minister Announces New Scholarship

available to residents of his country during the Institute's 50th Anniversary celebrations in September. Spencer said the \$15,000 scholarship will be given annually for the next five years and will be facilitated by the Silver Jubilee Scholarship initiative established in the Office of the Prime Minister "with the expressed intention of ensuring that every young person in Antigua and Barbuda is given the opportunity to attain university level education."

The Prime Minister told an audience of Coady participants, staff, faculty and donors that his experience at the Coady International Institute had a significant impact on his life.

"My time at Coady over forty years ago has helped to shape my understanding and thinking about education in a way that will continue to foster my efforts as a head of state to empower the people of Antigua and Barbuda and the wider Caribbean," said Spencer.

"Studying here at Coady has broadened my understanding of people and cultures, opened my mind to the complexities of leadership, and broadened my vision of the world."

# EDUCATION PROGRAMS

## Education for Action

### Educating for Action

The Coady Institute Education Programs are the foundation of what the Coady Institute does. In this 50th year of the Coady Institute's education programs, development practitioners from 33 countries attended on campus professional development programs to critically reflect on their past practices, be inspired to learn new knowledge and skills and be challenged to reaffirm their commitment to community-based and citizen-driven development.

### Education Programs offered in 2009-2010

Since the opening of the institute's new building in July 2009, 115 participants have graduated from the Coady's campus based programs. In a crucible of learning, the 46 participants joined the 23 week diploma program in development leadership and ground their diverse experiences together with best practices and new ideas to enhance their competence as the development leaders of the future. For the first time in many years there were more women (27) attending the diploma than men (19) reflecting the Coady's active recruitment for supporting emerging women leaders.

In addition to the diploma, 69 participants came to the institute to study in 3 week specialization certificates. These certificates offer our leaders an opportunity to gain a deep understanding of a specific area, to learn practical approaches and to gain tools that they can immediately apply. In 2009-2010, we offered six certificates in the following areas: Mobilizing Assets for Citizen Driven Development, Community-Based Conflict Transformation and Peacebuilding, Advocacy & Citizen Engagement, Livelihoods and Markets, Community Based Microfinance, and Organizational Learning and Change. The increased representation by women we saw last year was strongly reflected in our programs where in all but two certificates women represented equally or greater of the percentage of participants.

Success with the on-campus Community-Based Microfinance certificate was taken to a virtual space in January 2010 with the first full offering of a distance education certificate. Eight experienced microfinance practitioners engaged with on-line readings, presentations and discussion groups to explore the challenges and benefits of savings led microfinance within member owned institutions. This unique offering will be expanded up in future years and is poised to make a major contribution to the field of microfinance education.

Off campus, the Coady Institute's education work was concentrated in Sub-Saharan Africa and focused on ABCD, Community-Driven Health Impact Assessment and Value Chain Analysis. ABCD offerings varied from five day courses in Kenya for the heads of various development agencies to one day introductions in South Africa with the Nelson Mandela



Metropolitan University. A three day value chain course was offered in Ethiopia to further enhance the analysis skills of the ABCD network Coady has helped to build there over the past eight years.

A five day Community-Driven Health Impact Assessment course was offered in Ghana with Coady partner the Centre for Indigenous Knowledge and Organizational Development (CIKOD) who have suggested a similar offering be made to the international COMPAS network – a network of organizations promoting endogenous development in 10 countries.

Two new full time senior programming staff joined the Coady Institute in this period – Yogesh Ghore is leading our developing work in Livelihoods and Markets, and Anuj Jain will take our microfinance work to another level. Both of these individuals are indigenes of the global south and bring a life time of experience to compliment their professional expertise.

### Growth for Our Future

The new “spring semester” at the Coady Institute began in May 2010 with considerable interest in these new learning opportunities – specifically the new certificate in Community Development Leadership by Women. New certificates will also get underway in the fall of 2010 to broaden Coady's educational offerings and respond to participants' demands. These certificates are in the fields of Facilitating Community Change and Community Based Natural Resource Management.

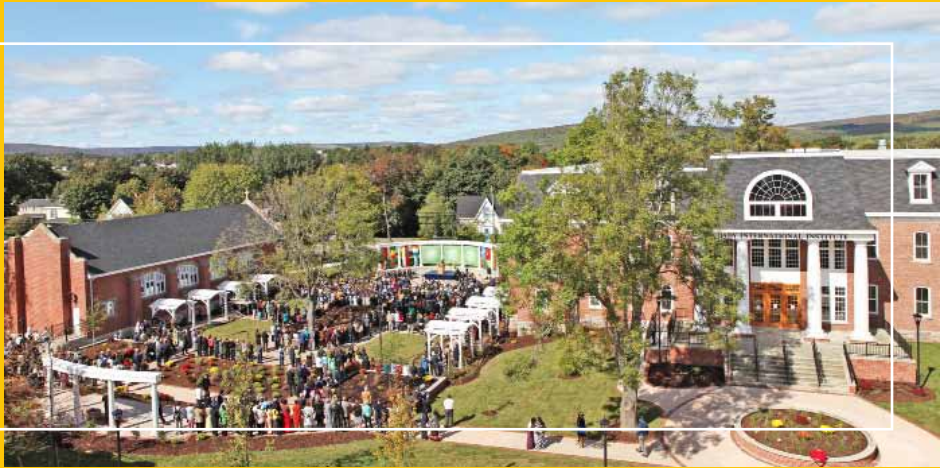
By expanding our offerings on campus, on-line and custom designing offerings for development partners in the global south, the Institute is making our unique form of education available to more people for years to come.

# EXCEPTIONAL DAY MARKS NEW HOME

## An Extraordinary Day

*“May our foundations support us, may our dedication sustain us, and may our hopes continue to inspire us all to work together for a better world.”*

- Coady director Mary Coyle in a toast opening the new home of the Coady International Institute



World leaders and community members came out in full force – an amazing crowd of over 1,000 people – to celebrate the Coady International Institute as it marked its 50th anniversary on September 26, 2009.

The centerpiece of the event was the grand opening of the Coady Institute’s new \$17 million home in the heart of the StFX campus.

Distinguished guests included former Canadian Prime Minister, the Rt. Hon. Paul Martin, Coady alumni, the Rt. Hon. W. Baldwin Spencer, Prime Minister of Antigua and Barbuda; Ann Meekitjuk Hanson, Commissioner of Nunavut; and Michael Jay, Director of the Canadian

Partnership Branch of CIDA, as well as the Hon. Frank McKenna, chair of the StFX Board of Governors and former Canadian Ambassador to the United States.

In the crowd stood global leaders, Coady graduates, faculty, staff and community members, all who came to celebrate the Coady’s rich past and the potential that now exists in the spacious new facility with modern classrooms, offices, and meeting rooms.

Many of those gathered remarked on the community pride permeating the air and the sense of accomplishment that comes with 50 years of dedication and success. The possibilities of tomorrow were not far from anyone’s mind.





Following the official ribbon cutting, guests had an opportunity to tour the new buildings, meet Coady participants and learn about the education programs that make the Coady Institute a unique resource in the world.

That evening, over 500 people attended the gala dinner.

The event was marked by powerful and emotional speeches including those by former Prime Minister Martin, Prime Minister Spencer and 2009 Diploma in Development Leadership graduate Inviolata Mwali Mmbwavi who spoke on behalf of the 50th Anniversary class and moved people with her speech about women and leadership.

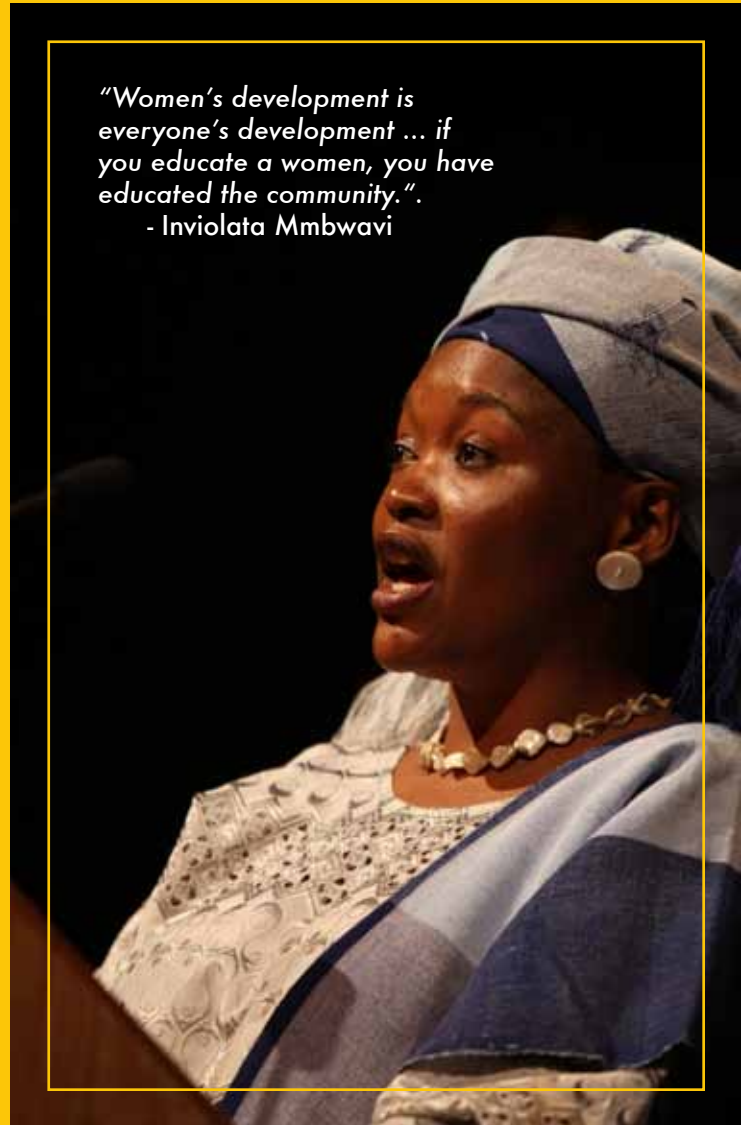
A choir of Coady diploma participants, from the 50th anniversary class, performed an original song entitled *Leaders Live On*, composed by participant Katrina Collins, with music direction by Dimgonglung Rongmei.

*"Women's development is everyone's development ... if you educate a women, you have educated the community."*

- Inviolata Mmbwavi



Former Canadian Prime Minister Paul Martin addresses the audience at the Gala Dinner



# 2009 STUDY TOUR TO INDIA AND NEPAL

## Canadian Community Leaders Visit India and Nepal

Ten Canadian community leaders visited with Coady graduates and partners in India and Nepal. The journey began on November 3, 2009 when StFX President Dr. Sean Riley, Coady Director Mary Coyle, Coady Fund Development Manager Lori Ward and the group of supporters arrived in India.

They met with Ela Bhatt, the founder of SEWA, and Jayshree Vyas, the Managing Director of SEWA Bank who spoke about their work and the tremendous success they have had in improving the lives of working women. SEWA provides banking services, financing and education to over one million women and has been a partner of the Coady International Institute for more than 10 years.

The group visited partner organizations in Jaipur, where Coady graduates are working with artisans to expand markets and improve livelihoods. They met graduates in the urban centres of Mumbai and New Delhi who are working on various initiatives from education to advocacy and microfinance to livelihoods.

They then traveled to Nepal and saw the many changes Coady graduates have introduced in one community including a co-operative community health clinic. The health clinic is being expanded into a 51 bed hospital thanks to a plan developed by a Coady participant as his independent study project during his time in the Diploma in Development Leadership program.

A special part of the tour was having the opportunity to share the Coady International Institute's 50th Anniversary celebration with those partners and graduates whose work is making a difference in their communities in India and Nepal.



### *In their own words:*

***I was most impressed by the level of dedication the Coady graduates have in improving the lives of the people in their communities. How they can sustain this determination, day-to-day and year-after-year astounds me. The impact that it had on me personally has been tremendous.***

Irene MacDonald – Calgary

***Enlightening would be an understatement! The trip to India and Nepal with the Coady Institute was truly an eye opener and reaffirmed all of the positive buzz that surrounds Coady, its leaders, graduates and the institute's impact on international development.***

Kevin Peacock – Montreal



***In Nepal, we were impressed with the organizational skills, enthusiasm, commitment, optimism of the leaders, their concrete plans for the future, and their deep and sincere gratitude to the Coady and its programs which have contributed to the successful development of their communities.***

***Dr. Coady once said, "People will use what they have to secure what they have not." In India and Nepal, we saw the wisdom of these words. What a different world we would have if the Coady message could reach more people.***

Velma Harasen - Regina



## Coady Institute Youth Associates Engage with the World

The Coady International Institute's youth programs have received a significant vote of confidence from the Canadian International Development Agency's International Youth Internship Program.

The Coady Institute's Youth In Partnership program (YIP) has received funding to offer 60 international internships to qualified university and college graduates during 2010-12. It is the maximum number of placements that CIDA's program will approve per organization.

The first of three cohorts arrived at StFX for orientation in March of 2010 and departed for their 5 ½ month placements with Coady partners later that month.

Since 1997, the Coady Institute's Youth In Partnership program has given 176 recent Canadian university graduates experience working with development organizations in their field of study, to help them increase their understanding of development issues and participate in their roles as global citizens.

As part of the learning experience associated with a Coady Institute internship, our youth associates are asked to communicate their experiences to the public, both in their home communities in Canada and in their adopted communities around the world.

The perspectives they put forward are interesting and informative. StFX grad Abena Amoako-Tuffour wrote after only six weeks from Kigali, Rwanda about that country's decision to ban plastic bags:

*Plastic bags are a major nuisance to the environment. They also clog water drainage systems causing stagnant water. Stagnant water is a prime breeding ground for malaria-carrying mosquitoes.*

Her article continued to ask "how can Canada have the courage to make large leaps like the tiny country of Rwanda in protecting the environment?"

Another youth associate, Toronto resident Micah Nelson, is working with Coady Institute partner, the Youth Health Organization in Botswana. A project she is working on is the creation of music videos. She wrote:

*It is wonderful to see innovative ways this organization uses to educate the public about HIV/AIDS prevention and other important issues. Through their songs they touch on important issues such as HIV prevention, family breakdown, personal transformation and the treatment of women. In*

*collaboration with these talented young artists, we are about to shoot 11 music videos in order to have an equally powerful visual impact to support their positive message. I admire organizations and individuals who take innovative artistic approaches to solving issues within their own community.*

Our youth interns are gaining remarkable experiences and insights while providing specialized skills and hands on support to our partner organizations.



2010 Youth Associate Ilka Fedor  
at her placement in Tamale, Ghana

Ilka Fedor from Ottawa is in Ghana working with the Africa 2000 Network on producing and exporting shea butter.

*Part of my role is to learn from the women how they make their shea butter, from picking the nuts straight through to packaging their shea butter for export. I'll live with one of the communities for about a week, learning their processes, but more importantly, assessing how much work they put into making their shea butter so that I can calculate a fair price for them.*

### AUCC – SFD

The Coady International Institute also conducts a youth program in partnership with the Association of Universities and Colleges in Canada – Students for Development.

In 2009, four students travelled to South Africa, Kenya, Rwanda and Zambia to work with Coady Institute partner organizations on issues of governance and health.

# NEW INTERPRETIVE DISPLAYS

## Living History



Sister Mary MacFarlane, Sister Liz Riopelle, Sister Yvonne Vigneault and Sister Stella Chafe of the Sisters of St. Martha examine the mosaic of Father Moses Coady

The living history of the Coady International Institute and the Antigonish Movement are vividly portrayed by new interpretive installations placed throughout the institute's facilities on StFX campus.

On June 11, 2010 Coady Institute director Mary Coyle officially unveiled a collection of interactive displays including a visual mosaic inspired by the Yousuf Karsh portrait of Moses Coady. The mosaic is made up of 3,500 images from the institute's photo collection.

Another installation features a touch screen that creates a dynamic interactive experience for visitors through video, sound and photos.

These interpretive installations speak to the history and ongoing legacy of the Coady International Institute. They tell the story of our past and present, as well as the future that we are continuing to shape every day.

The interpretive installations consist of 16 different displays that include a bronze statue of Moses Coady, outdoor information panels and a world clock that shows real-time satellite images of the Earth highlighting the home communities of the institute's current participants.

The new displays were funded with an investments from the Atlantic Canada Opportunities Agency and the Nova Scotia government's Department of Economic and Rural Development and individual donations from StFX University President Dr. Sean Riley and former Antigonish MLA, Hon. Angus MacIsaac.

## IROMI AMIT MEMORIAL SCHOLARSHIP

The family of Iromi Amit has created an endowment at the Coady International Institute that will provide a \$1,000 scholarship annually to a deserving participant.

The Iromi Amit Women Leaders' Scholarship Fund will be awarded each year to a female community development leader from the developing world to enable her participation in the Coady International Institute's educational programs.

Iromi passed away in August of 2009. The daughter of Coady Institute director emeritus, Eric Amit, and his wife Amy, Iromi was a beloved daughter, wife, mother and friend. She was a well-respected colleague at Canada Mortgage & Housing Corporation, and devoted her considerable talents and effort to promoting sustainable housing in Canada and around the world. Her parents, her husband, Peter Tufts, and their children Julia and Daniel, with the support of family, friends and colleagues created the fund in her memory in January of 2010.



Iromi Amit  
(1955 - 2009)

# INDIGENOUS WOMEN IN COMMUNITY LEADERSHIP

## New Program at the Coady Institute Focuses on Supporting Indigenous Women Leaders

On June 7, 2010 at the Museum of Civilization in Gatineau, the Coady International Institute began a new journey with Indigenous women community leaders in Canada.

The new Indigenous Women in Community Leadership program is designed to develop the leadership potential of First Nation, Métis, and Inuit women who are involved in economic and social development of their communities.

This innovative national community leadership program was made possible by a \$4 million investment from the Imperial Oil and ExxonMobil Foundations.

The Ottawa area event featured a speech by Governor General Michaëlle Jean, an honorary patron of the Coady Institute, and a keynote address by National Inuit leader Mary Simon.

Women's leadership is a priority focus of the Coady Institute and the IWCL program presents an exciting opportunity to develop the next generation of Canadian Indigenous women leaders, build networks of support and inspiration, and highlight the work



Dr. Sean Riley, Imperial Oil President and CEO Bruce March, filmmaker Catherine Martin, Governor General Michaëlle Jean, National Inuit Leader Mary Simon, Mary Coyle, President of ExxonMobil Canada Glenn Scott and Krystyna Hoeg, board member of Imperial Oil Ltd.

Indigenous communities are already doing to become self-reliant.

The program will be developed in close consultation with Indigenous women leaders and communities and will incorporate mentorships between established and emerging leaders. The Coady Institute is documenting examples of successful Indigenous community development stories across Canada. These stories will provide the basis for the new program's curriculum, which will begin in the spring of 2011.



### WOMEN'S LEADERSHIP TRUST INITIATIVE

Jayshree Vyas is a compelling ambassador for the Coady International Institute.

As the managing director of the SEWA bank – one of India's largest microfinance banking organizations, Jayshree's life's work had involved lifting the poorest working women out of poverty. Her message of resilience, ingenuity and hope engaged many when she crossed Canada this year in support of the Coady International Institute's new initiative on women's leadership.

The International Women's Leadership Trust Initiative seeks to develop a dynamic, new graduate-level leadership program for women at the forefront of advancing global development. The Trust would be unique in the world in providing high level leadership education for women and creating action-oriented research opportunities.

The Coady International Institute is committed to advancing women's leadership.



# A FAREWELL MESSAGE FROM MARY COYLE

## The Coady Institute's Longest Serving Director Leaves Institute in a Position of Strength



After 13 and a half rewarding years, I concluded my term as Director, Coady International Institute and Vice President, St. Francis Xavier University on July 31.

I have made a decision to take some time out for family, study and consideration of the next stage of my career. I have gladly agreed to stay on in an advisory role for a period of transition.

For me, the time here at St. Francis Xavier University has been profoundly rewarding. It has been a genuine honour to have been entrusted with this leadership opportunity at such an historic period in the evolution of the Coady International Institute.

I have had the privilege and pleasure to work with a dynamic, talented and globally experienced staff team. Together we have focused our efforts on expanding and improving the Coady Institute's leadership education, research and youth programs. We have grown our innovation partnerships and our vibrant alumni networks around the world. We have also successfully built linkages here in Canada with our Extension and XEDC colleagues.

I take great pride in the achievements of our graduates and partners. They are putting their Coady education into action in order to further human development. It has been inspiring to meet and work with so many committed leaders over the years. Our Coady Youth Associates have never failed to impress me with their dynamism and dedication.

I would like to thank Dr. Riley in particular. He encouraged me to take on this role 13 years ago and his understanding of the role and importance of Coady to the fabric of the University has allowed Coady to flourish. I value greatly the support I have received from my colleagues in senior administration, StFX academic leadership, faculty, staff and our devoted StFX alumni. StFX is a very special place to work.

I appreciate having had the guidance of the StFX Board of Governors and also as a governor myself, participating in many key university decisions. The Coady Advisory Board has become an invaluable resource providing me and the Institute with wise strategic insight.

An incredibly generous and informed group of local, national and international supporters joined us to build a beautiful and functional new home on campus, extend our programming reach and establish a stronger financial base. This expanded Coady "community" believes in the value and impact of our work and will be an important part of the successes experienced by Coady under the next Director and Vice President.

As this stage of my relationship with StFX and the Coady Institute comes to a close, I feel confident in our people, our strong institutional foundation and the high impact strategy that are in place.

I want to thank everyone I have worked with for your generosity, support and understanding.

With great affection and respect,  
Mary Coyle

### About Gord Cunningham

During the interim period between Mary Coyle's departure and the recruitment of a new director for the Coady International Institute, Assistant Director Gord Cunningham will step up to lead the organization.

Gord Cunningham is the Assistant Director of the Coady International Institute and has worked with Mary Coyle for almost 22 years. Cunningham has more than 20 years of experience in community economic development and community-based microfinance in Canada and internationally. At the Coady Institute, he is involved in several collaborative action research initiatives in Ethiopia, Kenya and Vietnam exploring the application of asset-based and citizen-led approaches to community development. Cunningham also teaches courses in Community Economic Analysis, Capacity Building for Community Driven Planning, and Mobilizing Assets for Community Driven Development. Cunningham has co-authored several articles relating to these topics in *The Canadian Journal of Development Studies and Development and Practice*. He is also the co-editor of a book entitled: *From Clients to Citizens: Communities changing the course of their own development* published by Practical Action (UK) in September 2008.



*"The Coady Institute is in an incredible position - we have a talented team, top notch facilities and a solid plan that I am excited to carry forward."*

# 2009 - 2010 PUBLICATIONS & CONFERENCE PAPERS

## Knowledge for Action

The Coady Institute's educational programs are informed by the applied research and "knowledge for action" activities of our teaching faculty. The conference papers and publications listed here illustrate where our research interests lie.

In Adult Education, Catherine Irving is building on her published research on women's organizations and internet use to facilitate learning, and is examining the renewed social and community education roles of libraries and resource centres.

Colleen Cameron has written about the application of the PATH process as a means of raising awareness about the social determinants of health, and helping communities to develop and use their own health impact assessment tool. In asset-based approaches to community development, Brianne Peters has focused on evaluation methods and results of our work with Oxfam Canada in Ethiopia.

Recognizing the importance of community-local government linkages, as well as the urgency of constructive development in Afghanistan, Behrang Foroughi has written about the potential of community development councils there. Other on-

going research interests in this period include endogenous development and community resilience in Ghana (David Fletcher), advocacy tools and strategies (Olga Gladkikh), pro-poor value chains (Rewa Misra and Yogesh Ghore), and the use of "the leaky bucket" as a popular education tool (Gord Cunningham).

Stretching across our interests in microfinance, sustainable livelihoods, advocacy and asset-based community development is new research into innovations in formal member-based organizations and the social economy, led by Alison Mathie and Yogesh Ghore.

In March, The Coady Institute participated in a symposium organized by the Geography Department of the University of South Africa (UNISA) in collaboration with the Greater Rustenburg Community Foundation: "Back to the ABCDs: Creating an enabling environment for sustainable development through community driven initiative." Gord Cunningham, Alison Mathie, and Brianne Peters gave presentations on behalf of the Coady Institute. The event drew together academics, business representatives, government officials and representatives from grass roots grant-making organizations. This opportunity for collaboration, now and into the future, has been nurtured by Sebastian Mathews, a Coady graduate, and now a Coady associate, championing an asset-based community development approach in South Africa.



## Conferences & Presentations

Cameron, Colleen, & Eaton, Susan (2009). A PATH to healthier public policy. Workshop presentation, *Visioning 2020: Nova Scotia the next 10 years*, Canadian Centre for Policy Alternatives Nova Scotia, Nov. 6-7.

Cameron, Colleen (2010). Safe-guarding community well-being. Workshop presentation, *Pan Africa Endogenous Development Methodology and Assessment*, COMPAS, Wa Ghana, April 20<sup>th</sup>.

Cunningham, Gord (2010). Assets and agency: The foundation of asset-based and citizen-led development. Symposium presentation, *Back to the ABCDs: Creating an enabling environment for socioeconomic development at grassroots level through community-driven initiatives*, University of South Africa (UNISA), Pretoria, March 23-24.

Foroughi, Behrang, McLeod, David, & Armitage, Kayla (2010). *Rural development and community development councils in Afghanistan: Exploring the connections*. Presented at the National Annual Conference of the Canadian Association for the Study of International Development, Concordia University, Montreal, May 31-June 2.

Foroughi, Behrang (2010). Making sense of tenants' learning: Reflecting on tenant participation within housing communities. *Proceedings of the 29<sup>th</sup> National Annual Conference of the Canadian Association for the Study of Adult*

*Education*, Concordia University, Montreal, May 30-June 1.

Irving, Catherine (2010). Adult educators in the library: Analysis of a community learning initiative. *Proceedings of the 29<sup>th</sup> National Annual Conference of the Canadian Association for the Study of Adult Education*, Concordia University, Montreal, May 30-June 1.

Irving, Catherine, & English, Leona (2010). Women's ways of e-learning: Informal learning with feminist organizations online. *Proceedings of the Canadian Association for the Study of Women and Education National Conference*, Concordia University, Montreal, May 29-June 1.

Mathie, Alison (2010). Learning from communities that are driving their own development. Symposium presentation, *Back to the ABCDs: Creating an enabling environment for socioeconomic development at grassroots level through community-driven initiatives*, University of South Africa (UNISA), Pretoria, March 23-24.

Mathie, Alison, Ghore, Yogesh, & Gladkikh, Olga (2010) *Member based organizations: Trends and innovations*. Presented at the 3<sup>rd</sup> Annual Conference of the Association of Non Profit and Social Economy Research, Concordia University, Montreal, June 2 - 4.

Peters, Brianne (2010). ABCD mid-term evaluation: Ethiopia. Symposium presentation, *Back to the ABCDs: Creating an enabling environment for socioeconomic development at*

*grassroots level through community-driven initiatives*, University of South Africa (UNISA), Pretoria, March 23 - 24.

## Coady Publications

Mathie, Alison, & Puntteney, Deborah (Eds.) (2009). *From clients to citizens: Deepening the practice of asset-based and citizen-led development: Conversations from the ABCD Forum*, July 8-10.

Misra, Rewa (2009). ITC Choupal Fresh: A case in pro poor value chains. *Coady Occasional Paper No. 8*.

Peters, Brianne, Gonsamo, Mengistu, Molla, Samuel, & Mathie, Alison (2009). *Applying an asset-based community development (ABCD) approach in Ethiopia: Mid-term evaluation report summary*.

Peters, Brianne (in press). *Tracking the intangible, unpredictable and un-attributable: Measuring change using an ABCD approach*.

## Journal articles

Cameron, Colleen, Ghosh, Sebanti, & Eaton, Susan (in press). Facilitating communities in designing and using their own community health impact assessment tool. *Environmental Impact Assessment Review*.

Irving, Catherine, & English, Leona (in press). Community in cyberspace: Gender, social movement learning and the Internet. *Adult Education Quarterly*

# STATEMENT OF REVENUE AND EXPENDITURE

YEAR ENDED MARCH 31, 2010

	2009		2010	
Revenue				
CIDA - General	\$	1,331,298	\$	1,369,841
Special Projects		786,670		1,674,482
General Revenue		429,279		362,210
Other Grants & Donations		699,678		1,008,339
St. Francis Xavier University		200,000		200,000
<b>Total</b>	<b>\$</b>	<b>3,446,925</b>	<b>\$</b>	<b>4,614,872</b>
Expenditures				
Salaries & Benefits	\$	1,733,770	\$	1,909,691
Travel		196,397		316,779
Operational & General Expenses		473,961		433,618
Library Acquisitions		36,615		26,706
Room & Board		243,067		244,055
Facilities & Services		194,980		244,618
Special Projects		568,135		1,439,405
<b>Total</b>	<b>\$</b>	<b>3,446,925</b>	<b>\$</b>	<b>4,614,872</b>

Note: 2009 account structures adjusted to reflect financial system changes

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