About us
The Rural Community Development Center (RCDC) is a division of National Institute of Agricultural Planning and Projection (NIAPP), Ministry of Agriculture and Rural Development (MARD). The Center was established to research and develop methods and approaches in community development generally and rural development particularly.

Our work
- Study, test community-based rural development approaches and recommend to policy makers of MARD new policies in rural development.
- Design and implement community based rural development pilot models at village level.
- Provide consulting services regarding project design, implementation, monitoring and evaluation……..
HOW DOES ABCD COME TO VIETNAM?

- April 2006: Introduction of ABCD to National Institute of Agricultural Planning and Projection (NIAPP) and Institute of Policy and Strategy for Agriculture and Rural Development (IPSARD)

- September 2006: A group of researchers from NIAPP and IPSARD went to Coady International Institute

- End of 2006 and early 2007: ABCD approach was tested in 4 provinces in Vietnam namely Vinh Phuc, Phuc Tho (northern part of the country), Tra Vinh, Soc Trang (southern part of the country) then expanding to 4 more provinces with the fund and support from Government (through MARD)
PILOT PROJECT AREAS ARE EXPANDING

- For year 2007 (8 communities):
  + Midland and Northern mountainous area: Tuyen Quang province
  + Red River Delta: Vinh Phuc and Hung Yen provinces
  + Central of Vietnam: Ha Tinh and Ninh Thuan provinces
  + Central Highland: Lam Dong province
  + Mekong Delta: Tra Vinh and Soc Trang provinces

- For year 2008 (3 more communities):
  + Midland and Northern mountainous area: Quang Ninh province
  + Central of Vietnam: Nghe An and Quang Ngai province

- For the year 2009 (1 more community):
  + Central of Vietnam: Nghe An province
Success story

Appreciative Inquiry

Individual Skills Mapping

Human Capital

Social Capital

Natural Capital

Physical Capital

Financial Capital

Leaky Bucket $

ABCD

Community Mapping

Transect walk

Association Institution Mapping (VENN)

New (for Vietnamese context)
FEW PICTURES OF OUR WORKS
Challenges

- Misunderstandings that ABCD means Government oriented planning process with consultation to village community.
- Government will support a certain percentage of fund to the community action plan and the local people will contribute the remaining fund in cash.
- Conflicts between the plan made by villagers and the communal socio-economic plan (top-down planning process by the Governmental district offices).
- The procedures for getting fund from Government are quite complicated and it is far too high with the capacity of village management board to get the fund disbursement.
- Many community development plans focus on infrastructure development rather than economic development and require too much contributions (cash) from local community thus creating financial burdens for the villagers.
SOME QUESTIONS

- More experiences in how to shift people’s thought (from needs/demands to assets)
- How to remain the momentum and spirit of the community?
- Any experiences on ABCD application where the “power over” is dominated?
- Any experiences on ABCD application at the very poor area?
- Suggestions in how to integrate village plan (bottom-up planning) into Government plan (top-down planning)?
THANK YOU!