

# EDUCATION WITH A DIFFERENCE

MEETING THE MILLENNIUM DEVELOPMENT GOALS

ANNUAL REPORT 2004-2005

# COADY INTERNATIONAL INSTITUTE

ST. FRANCIS XAVIER UNIVERSITY



#### MDG 1 – ERADICATE EXTREME POVERTY AND HUNGER

Earning a fair living and building assets are key to eliminating poverty and hunger. With access to capital and other financial services, women and men are better able to provide for themselves and their families. Coady is partnering with the Self-Employed Women's Association (SEWA) and the Friends of Women's World Banking in India in the development of the first-of-its-kind Indian School of

Microfinance for Women (ISMFw), in Ahmedabad, India.

The ISMFw is designed to close the gap between the financial institutions and the millions of people – mostly women – who lack basic financial services. Improved access, on a large scale, will enable the poor to earn a living, build financial assets, take control of their lives and weather crises.

## EDUCATION WITH A DIFFERENCE : MEETING THE MILLENNIUM DEVELOPMENT GOALS

Canada and the global community have pledged to cut the world's extreme poverty in half by 2015. The eight Millennium Development Goals (MDG's) have laid the groundwork for an unprecedented global commitment to reduce poverty and increase the wellbeing of the most vulnerable populations in the world. But while the goals clearly lay out the targets for a new global partnership for development, they say little about how they are to be achieved.

The investment required to meet these goals is enormous. It will take a tremendous financial commitment but it will also require a substantial investment in the people, communities and organizations working on the ground to achieve the goals.

Coady Institute plays a key role in meeting the goals. We develop the leadership, build community and organizational capacity and come up with innovative and creative ways to assist Canada's partners in achieving the Millennium Development Goals. We are committed to making a difference.

"The Coady International Institute has been called Canada's best kept secret. But it is no secret to Coady's 4,700 graduates. They are working with millions of people in over 130 countries to build the fair, prosperous and secure world that Canadians want for ourselves and others. Coady graduates and partners are the dedicated unsung heroes who work within their communities and societies to provide opportunities for people to earn a sustainable living and for children to go to school; to prevent the further devastating spread of HIV/AIDS and other diseases; to ensure honest and effective government; to utilize our natural resources in a sustainable way; and to promote peace.

Established by St. Francis Xavier University in 1959, and named for Rev. Dr. Moses Coady, the Coady Institute works with innovative people and organizations to create effective and practical solutions to reduce global poverty and injustice. Coady accomplishes this through education, action partnerships, and initiatives to help young Canadians become active global citizens."

## MESSAGE FROM THE DIRECTOR AND THE PRESIDENT

The attention of the world this September is focused on the New York gathering of world leaders, celebrating the 60th anniversary of the UN and meeting to discuss the progress to date and further efforts required to meet the eight ambitious, but critically necessary, Millennium Development Goals. By 2015, 191 countries have agreed to invest in actions aimed at eradicating extreme poverty and hunger; ensuring all children can go to school; giving women an equal role, voice and share in society; improving maternal and child health and survival; turning the tide on the scourge of the HIV/AIDS pandemic; identifying the means to renew and sustain our natural environment; and rewriting the nature of our global partnership for development to encourage youth leadership and employment as well as more equitable access to emerging information and communications technologies.

Meeting these bold goals requires an equally bold and wise set of decisions and actions. Money is an essential element as is political will. Capable people, the right ideas and effective organizations are what will ultimately make the difference.

The Coady International Institute is well-placed to identify and support the efforts of those people and organizations who can truly make the difference where it counts – in people's lives.

This annual report highlights a small sample of the multitude of bold and wise actions of our graduates, partners, staff and volunteers.

Budd Hall has greatly helped us move the Institute forward as Chair of the Coady Advisory Committee these past years. Budd we thank you for your inspired leadership and your exemplary contribution to Coady.

We want to thank everyone who supports Coady in our effort to build the human and organizational capacity to meet the Millennium Development Goals. Your investment in Coady is an investment in education with a difference – education for a better world.

### MARY COYLE

Director, Coady International Institute  
Vice President, St. Francis Xavier University

### DR. SEAN RILEY

President, St. Francis Xavier University

## MESSAGE FROM THE THE CHAIR OF THE ADVISORY COMMITTEE

It is my pleasure, on behalf of the Advisory Committee, to welcome our readers to this year's report. As you will note this year we are putting the focus on some of the remarkable achievements that have been made over the year. We believe that you will agree that the Coady International Institute is uniquely placed to play a pivotal role in linking the United Nations Millennium Development Goals to the real lives of children, women and men in their communities around the world. Our achievements can be seen in Education (the direct education programmes we offer in Antigonish), Innovation (our Action Research and Knowledge Networks) and Action (building capacity in community-based organizations, Youth Partnership and Xtending Hope).

Our work touches on issues of peace, community development, HIV/AIDS in Africa, local economic development, youth engagement and the mobilization of knowledge for making positive change in the world.

Your interest and support in our work is needed more than ever. There has never been a time where the contributions of the Coady International Institute and its extensive worldwide network are more needed.

Finally, I would like to take a few words to express my appreciation to supporters of the Coady International Institute. My wonderful six year term on the Advisory Committee ends this year. We have seen tremendous gains made over this six year period and none of it could have been done without your interest and active support.

### DR. BUDD L. HALL

Chair, Advisory Board  
Dean of Education, University of Victoria

#### STATEMENT OF REVENUE AND EXPENDITURE — YEAR ENDED MARCH 31, 2005

REVENUE	2004	2005
CIDA – GENERAL	\$ 1,000,000	\$ 1,000,000
SPECIAL PROJECTS	1,862,817	464,229
GENERAL REVENUE	561,756	376,139
OTHER GRANTS AND DONATIONS	519,955	524,850
ST. FRANCIS XAVIER UNIVERSITY	150,000	200,000
<b>TOTAL</b>	<b>\$ 4,094,528</b>	<b>\$ 2,565,218</b>
<b>EXPENDITURE</b>		
SALARIES	\$ 1,298,206	\$ 1,250,545
TRAVEL	260,320	174,915
OPERATIONAL & GENERAL EXPENSES	336,467	328,085
LIBRARY ACQUISITIONS	22,602	22,025
ROOM AND BOARD	129,245	206,810
FACILITIES AND SERVICES	176,381	262,956
CIDA – SPECIAL PROJECTS	1,871,307	319,882
<b>TOTAL</b>	<b>\$ 4,094,528</b>	<b>2,565,218</b>

### ADVISORY COMMITTEE MEMBERS

#### CHAIR, DR. BUDD HALL

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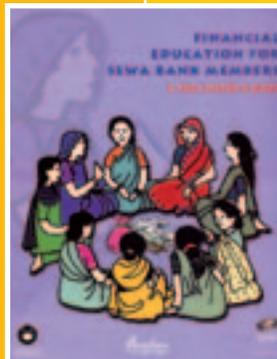
## EDUCATION

Educational programs at the Coady Institute continue to draw upon the best of our tradition while developing innovative content and methodologies. Over 100 development practitioners from 25 countries in Africa, Asia, the Caribbean, Canada and the Middle East attended Coady's on-campus Diploma and Certificate programs this year. These programs enable people to reduce poverty and to promote citizen engagement in the world's poorest nations.

- 54 development leaders successfully completed the five-month Diploma Program in Community-based Development.
- 48 development practitioners participated in seven on-campus certificate programs offered in May and September 2004.
- 22 development practitioners participated in the Coady's first technologically mediated pilot distance learning certificates in Community-based Microfinance and Asset-Based Approaches to Community Development.
- On campus, we continue our participation in the delivery of the Development Studies Program and have a partnership with the Department of Adult Education to design and deliver a new community development stream in the Masters of Adult Education.
- Participatory Rural Education Methodologies and Evaluation Service (PREMESE), a Kenyan development education institute supported by Coady until 2004, has graduated 775 participants from their Diploma in Community Development – which is modeled after and developed with the support of the Coady Institute.
- Coady's First Nation's At-Sea Fisheries Mentorship Initiative is working in partnership with the communities of Pictou Landing, Membertou, Waycobah and the Mi'kmaq Confederacy of PEI. The aim of our partnership is to assist in the emergence of a vibrant, strong, independent, sustainable and profitable First Nation's fishery across Atlantic Canada.

### CAMPUS BASED EDUCATION PROGRAMS OFFERED IN 2004/2005:

- Diploma in Community-Based Development
- Certificate in Youth Leadership
- Certificate in Asset-Based Community Development
- Certificate in Community-Based Microfinance
- Certificate in Conflict Transformation and Peacebuilding
- Certificate in Advocacy and Networking
- Certificate in Management of Development Organizations
- Certificate in Community-Based Resource Management



## 2004/05 PUBLICATIONS

Mathie, A. (2005). *Qualitative research for tobacco control: a how-to introductory manual for researchers and development practitioners*. Prepared by Alison Mathie and Anne Camozzi. Ottawa: IDRC/RITC

Centre for Development Services and The Coady Institute. (2005). *Asset-based development: success stories from Egyptian communities. A manual for practitioners*. Prepared by Waad El Haadidy and Alison Mathie. Published in English and Arabic. Cairo: Centre for Development Services.

Mathie, A. and Cunningham G. (2005). Who is driving development? Reflections on the transformative potential of asset-based community development *Canadian Journal of Development Studies, Volume XXVI, No. 1, 2005*.

Lee, Nanci. 2004. A Gold Thread: Building Assets and Courage among SEWA's Microfinance Members in *Women for Women International Journal*. (2)1, pp. 21-26.

SEWA Bank/ Coady International Institute. (2004). *Strategic Business Planning for District Association Staff: A Facilitator's Guide*. Ahmedabad, India. Jayshree Vyas, Kapila Malvi, Nanci Lee.

SEWA Bank/ Coady International Institute. (2003). *Formation and Management of Savings and Credit Groups: A Facilitator's Guide*. Ahmedabad, India. Jayshree Vyas, Kapila Malvi, Nanci Lee.

SEWA Bank/ Coady International Institute/Freedom from Hunger. (2003). *Financial Education for SEWA Bank Members: A Facilitator's Guide*. Ahmedabad, India. Jayshree Vyas, Kapila Malvi, Pallavi Panchal, Kathleen Stack, Nanci Lee

Turay, T. M. (2005). Peace Education. In L. M. English (Ed.). *International encyclopedia of adult education*. New York: Palgrave Macmillan.

Turay, T.M. (2005). Popular Education. In L. M. English (Ed.). *International encyclopedia of adult education*. New York: Palgrave Macmillan.

Kearney, J. produced with Wiber, Melanie. Learning Communities and Legal Spaces: Community-Based Fisheries Management in a Globalizing World. To appear in F. and K. von Benda-Beckmann and Anne Griffiths, eds., *Law, Power and Control*. Bergham Press. (Autumn 2005)

Kearney, J. Extreme Makeover: The Restructuring of the Atlantic Fishery. *Acadiensis* 34 (1) 156-163. 2004

Kearney, J. Community-Based Fisheries Management in the Bay of Fundy: Sustaining Communities through Resistance and Hope. Chapter 3 in B. Child and M.W. Lyman (eds.), *Natural Resources as Community Assets. Lessons from Two Continents*. Washington: Aspen Institute and Sand County Foundation. 2005.

Kearney, J. "Foreword" to Michael Weber and Suzanne Iudicello Martley. *Obstacles and Opportunities for Community-Based Fisheries Management in the United States*. Portland, ME: Coastal Enterprises. September 2005.



#### MDG 2 – ACHIEVE UNIVERSAL PRIMARY EDUCATION

The *Zambian National Education Coalition (ZANEC)* has worked to place the *Education for All* agenda stated in the MDGs at the centre of the *Zambian national policy*. Coady graduates *Joe Makano* and *Viness Lourenz* (pictured above) have provided important leadership to the network, which successfully advocated for the *Zambian government* to eliminate school fees in primary education in 2002.

Today, the network's working groups are pushing to put adult literacy and education on the government agenda through influencing the development of the next *Zambian national development plan*. Other activities, such as local budget tracking, help to ensure that the government continues to meet its commitments to achieving universal primary education.

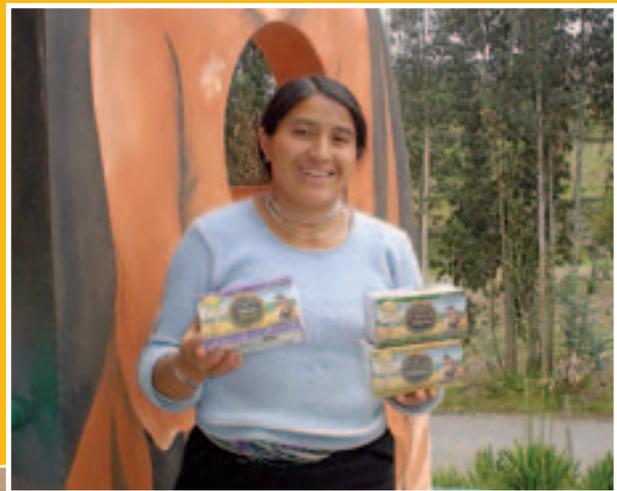
## INNOVATION / ACTION

Strong partnerships are the hallmark of Coady's work over the past four and half decades. By building the capacity of civil society organizations, leaders and citizens of developing countries drive their own development and participate more meaningfully in the good governance of their societies.

Working in countries such as Ethiopia, India and Ecuador, Coady staff are supporting organizations in improving their outreach services through in-country training and technical assistance. Organizations are now better able to contribute to urban and rural development, community health, girl child education and economic self-reliance.

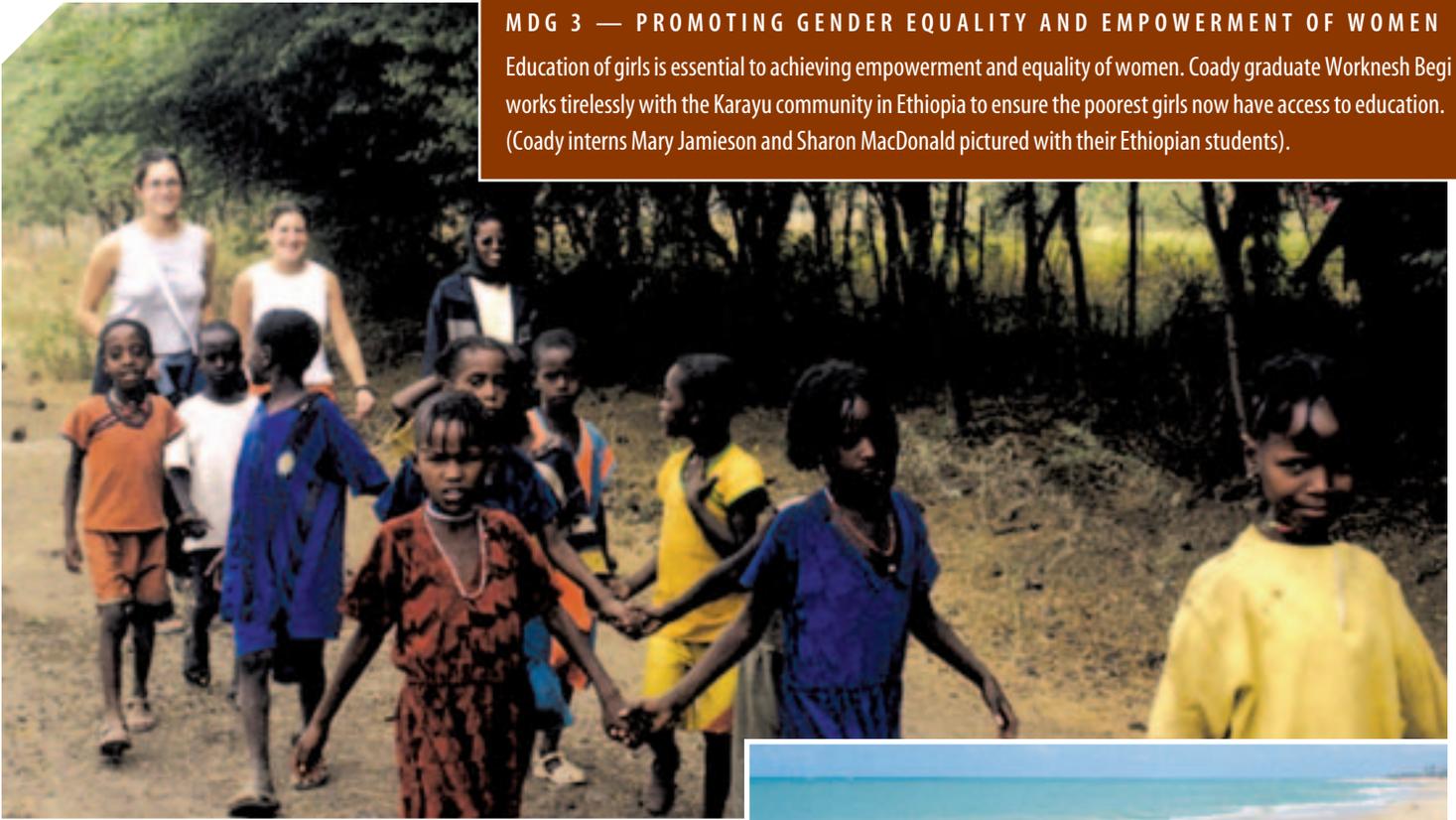
### CAPACITY BUILDING AND ACTION RESEARCH

- Coady is in its third year of a seven year project with the Self-Employed Women's Association in Ahmedabad, India. We are producing two community development manuals for Jeevika SEWA, a project that is helping 40,000 households recover from the earthquake that devastated Gujarat State in 2001. Coady conducted a workshop on documentation, action research, monitoring and evaluation with Jeevika SEWA staff in February 2005.
- In 2004, Coady assisted in the production of "Community Stories of Success: Ideas for building and mobilizing assets. A manual for community development practitioners" published in English and Arabic by the Centre for Development Services, Cairo.
- Coady's three year partnership with Oxfam Canada in Ethiopia is in its final year. The participating organizations in eight communities of Tigray, Kembetta and Oromia are now successfully integrating Coady's asset-based, citizen-driven approaches in their local economic development work.
- The Institute has developed a comprehensive case study on medicinal plant producers of Jambi Kiwa, in Ecuador focusing on how they have mobilized local natural, social and economic assets to enable community development.



### MDG 3 — PROMOTING GENDER EQUALITY AND EMPOWERMENT OF WOMEN

Education of girls is essential to achieving empowerment and equality of women. Coady graduate Worknesh Begi works tirelessly with the Karayu community in Ethiopia to ensure the poorest girls now have access to education. (Coady interns Mary Jamieson and Sharon MacDonald pictured with their Ethiopian students).



### MDG 7 — ENSURE ENVIRONMENTAL SUSTAINABILITY

The Coady Institute, through its Centre for Community Based Management, plays a central role in the International Development Research Centre (IDRC) supported Community-based Coastal Resource Management Learning and Research Network (CBCRM LeaRN). This network is engaged in support for community-based research and training in the Philippines, Vietnam, Cambodia, Sri Lanka and Indonesia, as well as research on sustainable livelihoods and on micro and macro impacts of globalization on fishing communities in Southeast Asia.



### KNOWLEDGE NETWORKING

The Institute's knowledge networks are a powerful means for people and organizations to share experiences on effective development practice and issues and to organize for action.

- The online Community Based Resource Management Network has aided in mobilizing diverse groups to respond to the plight of fishers affected by the Tsumani that hit Southeast and South Asia in Winter 2004.

The Coady International Institute, the Centre for Bhutan Studies, GPI Atlantic, and Shambhala International co-hosted the landmark international conference, "Rethinking Development: Local Pathways to Global Wellbeing", held from June 20-24, 2005 at St. Francis Xavier University. Inspired by the Bhutanese policy of pursuing Gross National Happiness, over 450 delegates from 33 countries converged to examine exemplary global models in four areas: environmental conservation, sustainable and equitable economic development, cultural promotion, and good governance. Keynote speakers included His Excellency John Ralston Saul; Ray Anderson, founder and CEO of Interface Inc; and Lyonpo Jigmi Thinley, Home Minister and former Prime Minister of Bhutan.





### MDG 8 — DEVELOP A GLOBAL PARTNERSHIP FOR DEVELOPMENT

Young African leaders will be the ones to steer the continent's future in a positive direction. The Coady International Institute and the African Youth Parliament (AYP) jointly offered a two-week Certificate in Youth Participation for Africa's Development Processes in June 2005 in Nairobi, Kenya to 22 African youth between the ages of 20 and 28. The aim is to enable youth leaders to actively, and meaningfully

contribute to processes for Africa's development including the African Union (AU), the New Partnership for African Development (NEPAD), and particularly the African Peer Review Mechanism (APRM). Following the certificate, participants are benefiting from an ongoing technology-mediated network using Coady's new knowledge networking software, Connector.

## YOUTH PROGRAMS

At Coady, we believe in investing in youth leadership education here on our campus and throughout the world. Our goal is to equip young

people to identify and mobilize their strengths to create positive change in their communities and to further build their skills, knowledge and commitment to being engaged local and global citizens.

- Through Coady's Youth Internship Program, fourteen young Canadian university graduates had the opportunity to work for six months with community development organizations in Ethiopia, Kenya, Uganda, Botswana, South Africa and Rwanda. Six of them worked with Xtending Hope partner organizations focused on HIV/AIDS prevention and care in Rwanda and Botswana. The others worked on initiatives in areas such as education, youth leadership, agriculture and private sector development initiatives.

- Six youth leaders from Africa and the Caribbean became the first graduates of Coady International Institute's Certificate in Youth Leadership for Development. They gained practical skills, up-to-date knowledge and increased commitment to youth participation in community initiatives.
- Coady is engaging youth on the StFX campus through the Development Studies Program, student societies, classroom speakers and public education events such as Global Awareness Week.

## XTENDING HOPE PARTNERSHIP

In its second year, the Xtending Hope Partnership has further supported and built the capacity of partners working to prevent the spread of HIV/AIDS in Rwanda and Botswana and to care for those who are infected and affected by the pandemic.

- Three Rwandans and one Motswana attended specialized training opportunities at the Coady Institute in women's leadership, and youth leadership.
- Sixteen volunteers worked with partner organizations in the areas of advocacy, curriculum development, sexual and reproductive health promotion, training in palliative care, communications and fundraising. Students, recent university graduates and experienced professionals, contributed over 68 months of work to help build the capacity of their host organizations to make a difference in addressing the HIV/AIDS crisis in Africa.

### IMARA ROLSTON

From July 2004 until February 2005, Imara Rolston from Mississauga, ON worked in Gaborone, Botswana with Xtending Hope partner the Botswana Network of AIDS Service Organizations (BONASO) on improving communications with the government and grass roots communities groups. He is now working with Peacebuilders International on a youth restorative justice program in the Toronto area.

"When I went looking for opportunities to get involved with development I was immediately taken with the Coady International Institute. The organization clearly has a deep commitment to sustainable development throughout the world and more importantly, a commitment to community-based development. Through their certificate, diploma and internship programs it was clear to me that the Coady Institute's primary mandate fits closely with a major focus of my own – empowerment of people and communities. Before I went overseas, I was told that this experience would change my life. I now know that this experience not only changed my life, but it also changed the lives of others for the better.



### MDG 6 — COMBAT HIV/AIDS MALARIA AND OTHER DISEASES

At least 40 million people worldwide are infected with HIV/AIDS. Building the healthcare infrastructure to respond to this horrific pandemic is critical to turning the tide. During the summers of 2004 and 2005, Elsa Arbuthnot, St. Francis Xavier University nursing professor and Xtending Hope volunteer worked in Rwanda, where an estimated 13 per cent of adults are infected with HIV. Arbuthnot worked with the Department of Nursing at the Kigali Health Institute (KHI) to strengthen and expand the Institute's nursing education program. At KHI, Arbuthnot assisted in curriculum development for its nursing program, as well as evaluating and revising student clinical practice experiences. KHI was established in 1996 to address the severe shortage of health care personnel, made worse as a result of the impact of HIV/AIDS.



COADY CLASS OF 2004

PHOTO © BERNICE MacDONALD

## OUR STAFF

**Director/University Vice President**  
Mary Coyle, MA

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Colleen Cameron, BN, RN, MAEd – Senior Program Staff  
Gord Cunningham, MA – Senior Program Staff  
James Delaney, MA – Program Associate, Monitoring and Evaluation  
Laura Delaney, BSc – Program Assistant  
Christina Edwards BA – Fund Development Associate  
Megan Foster, BRM – Program Assistant  
Olga Gladkikh, MA – Manager, Direct Education Program  
Krista Hall, BJH – Communications Officer  
Louise Hamelin, BA – Youth Programs Coordinator  
Catherine Irving, MA – Library Assistant  
Hugh Landry, MBA – Assistant Director/Manager, Global Partnerships Program  
Nanci Lee, MSc – Senior Program Staff  
Janet MacDonald, BA – Admissions Officer  
Alison Mathie, PhD – Senior Program Staff

Emily Nunn – Communications and Fundraising Assistant

Daren Okafo, BSc – Technology and Innovations Coordinator

Christina E. Paul – First Nations Fisheries Coordinator

Sarah Strapps, MA – Xtending Hope Partnership Coordinator

Leslie Tinkham, MPA – Fund Development Manager

Thomas Mark Turay, PhD – Senior Program Staff / Faculty

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Wilf Bean, PhD – Tatamagouche Centre

Santo Dodaro, PhD – StFX Economics Department

John Hugh Edwards, MA – StFX Extension Department

Jeannette Eno, MSc – Conciliation Resources, United Kingdom/Sierra Leone

Robert Fugere, PhD

Vikas Gora, MSW – Arthik Samata Mandal, India

Michael Kasibante, BA – Uganda Microfinance Union

John Kearney, PhD – StFX Extension Department

Lalita Krishnaswami – SEWA Board member, India

Pauline MacIntosh, MAEd – StFX Extension Department

Elaine MacLean, MLIS – StFX Library

Edwin MacLellan, PhD – Professor, Cape Breton University

Peggy Mahon, MAEd

Jabulani Manombe-Ncube – Development Initiatives and Services, Zimbabwe; Institute for Disability Advocacy, Namibia

Jeanne Moffat, BA – International Board, Greenpeace

Patrick Mpedzisi, LLB. Law – African Youth Parliament

Maria Recchia, MES – StFX Extension Department

Juan Sanchez – Ministry of Women and Social Development, Peru

Nader Tadros, MA – People's Advocacy, Washington, US

Roger Wehrell, PhD – StFX Extension Department

Trevor Wickham, MSc – StFX Extension Department

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Carmen Cameron – Facilities Management

Lola Corkum – Administrative Assistant, Finance

Charlene DeCoste – Admissions Secretary

Cheryl MacDonald – Assistant, Educational Programs

Debbie Murphy/Eileen Curley – Secretary to the Director

Roberta Rogers – Facilities Management

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## COADY'S CAMPAIGN FOR THE FUTURE

Over \$3,000,000 has been raised to date to support the construction of the Coady International Centre, the new home for all of St. Francis Xavier University's international activities and local community outreach. Encompassing four restored historic campus buildings, the Centre

will be a state-of-the-art facility equipped with information and communications technology to support the various activities of the Coady Institute and provide a focal point for the university's international activities.

### CAPITAL CAMPAIGN

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## COADY INTERNATIONAL INSTITUTE FUNDERS

Thanks to the financial assistance of the Canadian International Development Agency (CIDA) and numerous individual and institutional donors, the Coady International Institute is continuing to increase our reach around the world

and expand and adapt our programs. We thank you for your continued commitment to helping our graduates and partners create the just peaceful and sustainable world we all want for ourselves and others.

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